

# *It's That Time of Year Again!* **Groundhog Job Shadow Day 2008**

**Tuesday, February 5, 2008**

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## **What is Groundhog Job Shadow Day?**

Groundhog Job Shadow Day 2008 is a day dedicated to giving young people across America job shadow experiences. Groundhog Job Shadow Day is also part of America's Promise Alliance, a national initiative chaired by Colin Powell. Four years ago, President George Bush, NBC's "Today Show" personalities Katie Couric, Matt Lauer, Al Roker and Ann Curry hosted students, as did Jane Clayson and Julie Chen of CBS' "Early Show." Groundhog Job Shadow Day 2008 is being made possible by a consortium of organizations that are interested in school-to-work training for young people. The purpose of Job Shadow Day is to provide students with an up-close look at what a "real job" looks like, and how the skills they learn in school are put to use in the workplace. **It provides them with examples of the relevancy of the subjects they are required to take in school.** Local participating organizations include: Upper Rio Grande College Tech-Prep and Youth Consortium, The Greater El Paso Chamber of Commerce and Junior Achievement of the Desert Southwest Inc.

## **When is it?**

**Tuesday, February 5, 2008**

## **How long will the students shadow?**

Students will be assigned to your company from **10:00 a.m. to 2:00 p.m.** on February 5, 2008. We encourage you and fellow mentors at your place of business to provide information to the students on all aspects of possible career opportunities.

## **Who will participate?**

**Shadows:** Over 1,200 El Paso area students from 8<sup>th</sup> through 12<sup>th</sup> grade.

**Mentors:** Business/Industry and governmental professions to mentor students.

## **What are the benefits of Groundhog Job Shadow Day?**

Groundhog Job Shadow Day demonstrates the importance of academics in reaching college or career goals, provides an answer to the question "Why do I have to learn this?" and helps motivate students to learn by demonstrating the tangible applications of classroom lessons.

## **What kind of jobs are the students interested in?**

Students need to learn the value of education – no matter what career they pursue. We want to provide a wide variety of shadow experience – clerical, manufacturing, sales, customer service, management, legal, military, governmental, medical, and technology to name a few.

## **What is expected of the Workplace Mentor?**

To take two students under your wing and allow them to explore as many career possibilities within your business. Mentors will be provided with a Job Shadow Guide. The guide will encourage discussion and assist in making the Shadow experience beneficial to both students and mentors.

## **How many students will be with a Workplace Mentor?**

Two students to one mentor. If your company volunteers to mentor a group of students, it is encouraged to recruit several employees from all areas to serve as mentors.